

The 33rd Jinhan Fair for Home & Gifts

POST SHOW REPORT

Organizer: Guangzhou Poly Jinhan Exhibition Co., Ltd.

The 33rd JINHAN FAIR has successfully concluded on April 27th. Within one week, the exhibition received over 50,000 professional buyers from over 160 countries and regions.







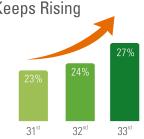




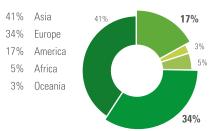
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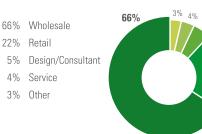
The Ratio of New Buyers Keeps Rising



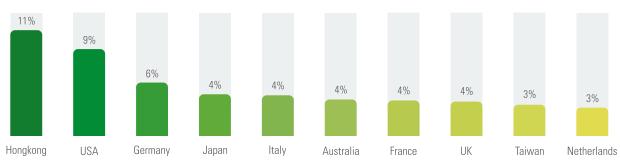
Buyers' Geographical Distribution



Buyers' Business Type



Top 10 Buyers' Countries / Regions



What our buyers said

I have to say that I am always looking forward to JINHAN FAIR! Each year's event even outshines that of last year! You really did a great job!

Amaranda SRL, BENEDETTA FUNGHI Italy

JINHAN FAIR was so amazing and I was deeply impressed by many booths. It is a great chance for us to meet suppliers that we've never approached before, and future cooperation can be expected.

Profile Products, Mr. James TOH

Australia

What our exhibitors said

We keep optimizing product strategies, integrate with our buyers and study the demands and changes of end-consumers in order to provide different living scenes for different product series. Our attention and efforts receivedwide approval from buyers. JINHAN FAIR, as a professional platform, made our work paid off pretty well.

Lily Zheng, General Manager

Zhejiang Risingsun Industry & Trade Co., Ltd.

We focus on product research, development as well as designing innovation, combining creative application of materials with popular elements in design to cater to clients' demand. New products in this JINHAN FAIR have received unanimous approval from buyers. We are fully confident about the foreign trade market and want to thank JINHAN FAIR for the great platform it provides.A continuous participation in the exhibition shows our direct recognition of JINHAN FAIR!

Frank Lin, General Manager

Xiamen Hanka 1mp. & Exp. Co., Ltd.

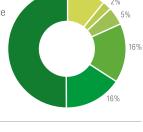
Global Top Buyers at the 33rd Jinhan Fair

Company		Nationality		Rank
ニトリ	NITORI		Japan	Japan's Largest Home Improvement Retailer
FOMAX	Fomax		France	Leading Home Importer and Exporter in France
	J.J.A. SA		France	France's Famous Household Accessory Importer
GARTEN-& MORNACCESSORES	Exner GmbH		Germany	Germany's Distinguished Importer
mt	MICHEL TOYS HANDELS-GMBH		Germany	Germany's Leading Toys & Gifts Wholesaler
COACH HOUSE	COACH HOUSE		United Kingdom	The Largest Home & Gifts Wholesaler in U.K.
(J ₁₈)	Junction Eighteen Ltd		United Kingdom	Leading Home & Decorations Supplier in U.K.
transomnia the home of giftware	Transomnia LTD.		United Kingdom	Famous Comprehensive Import Wholesaler in U.K.
EDG orazo de gaspori	EDG		Italy	Italy's High-ended Home Importer
SIGNESGRIMALT	SignesGrimalt, S.A.	: # :	Spain	Spain's Comprehensive Home Procurement Buyer
SCHLITTLER	Schlittler & Co. AG	+	Switzerland	Famous Home & Flowers Importer in Swiss
Hill's Park's	Hill"s Imports Inc.		United States	America's Leading Home& Gift Importing Distributor
UMA Enterprises Inc.	UMA ENTERPRISES INC.		United States	Large Household Accessory Import Wholesaler in U.S.
T H R E E H A N D S	Three Hands Corporation		United States	America's High-ended Home Importer
Don Mechanic enterprises, LTD.	DON MECHANIC ENTERPRISES		United States	America's Leading Home, Gifts and Artware Importer
MORLDWIDE HOME	IMAX Corporation		United States	International Distinguished Home & Gardening Wholesaler
QUORUM	QUORUM INTERNATIONAL		United States	America's Large Home Importer
	giant tiger stores limited	*	Canada	Canada's Largest Chain of Discount Stores
albi	albi	***	Australia	Famous Importer in Australia
WAREHOUSE GROUP	THE WAREHOUSE LIMITED	3K	New Zealand	Largest Home Retailer in New Zealand
TREELOCATE ARTIFICIAL TREES, PLANTS AND PLOWERS	TREE LOCATE		United Kingdom	Leading Artificial Plants Wholesaler in U.K.
	ABHIKA		Italy	Italy's High-ended Interior Design and Furniture Importer
Gerson Companies	Gerson Company		United States	Famous Retailer of Home Decoration and Seasonal Products in U
HOBBY Lobby	Hobby Lobby		United States	Leading Arts And Crafts Retailer in The U.S.
Transpac Everyday is a Holiday	Transpac Inc.		United States	America's Famous Gift Import Wholesaler

* The above is a partial list with no particular order.

Exhibitors' Geographical Distribution

- 50% Fujian Province16% Guangdong Province
- 16% Zhejiang Province
- 5% Shandong Province
- 2% Overseas11% Others



Product Category

13%

5%



25%Home Decorations

Decorative Furnitures

Kitchen & Dining



21% Seasonal Decorations



14% Outdoor & Gardening



Homeware & Textiles

Giftware & Souvenirs



Fragrances & Personal Care

Toys & Stationeries

Exhibitors' Participation Objectives



93%Business Relationship Consolidation



88% Brand Promotion



86%Market Info





78% Trading Volume









The 34th JINHAN FAIR will be held in Poly World Trade Expo in Guangzhou from 21 to 27 October, 2016. Following the market trend and making full use of its platform advantage, JINHAN FAIR will create a one-stop platform for the export and trading exchange of home and gift industry and provide more international trading opportunities. See you this autumn!





Website

Wechat